# UNIVERSAL BUSINESS HUB



#### The ultimate, all-in-one marketing solution for local businesses.

Transform leads into loyal customers with a comprehensive marketing package tailored for local businesses aiming to thrive in today's competitive market. This all-in-one solution includes five Al-driven tools designed to enhance efficiency without compromising customer satisfaction, empowering you and your team to:

- · Engage your target audience by creating captivating, customized email campaigns in minutes
- Increase lead capture and conversion by centralizing communication and integrating Al-assisted webchat on your website
- · Get found faster by optimizing your business profile and boosting keyword rankings
- · Build an ironclad reputation by collecting more reviews from more sources at scale
- · Curate an engaging online presence by posting compelling social campaigns in a few clicks

## Inbox Pro - Al-assisted web chat lead capture



Capture and convert more leads efficiently with a shared inbox that consolidates conversations from various sources into one place. Integrated with Google Business Messages, SMS, and an AI-powered webchat widget, it ensures all communications are centralized for quick responses, impressing both customers and prospects.

## 2. Campaigns Pro



Attract new customers, engage buyers with promotions, and generate buzz for events using our Al-powered email campaigns. Create custom content for any audience effortlessly. Integrated CRM lets you target contacts by location, industry, or other filters, and track their engagement in real-time. After a campaign is sent out, you can view each recipient's engagement with the emails in the Activities section of their contact record.

#### 3. Local SEO Pro - Get found. Generate traffic. Grow revenue.



Establish accurate and consistent business listings and rank higher in search engine results, such as Google. Additionally, upgrade to powerful presence management tools—Local SEO Pro, Listing Distribution, and Listing Sync Pro. Our business listing solutions are some of the most comprehensive options on the market.

## 4. Reputation Management Premium



Your business's online reputation is shaped by customer feedback, reviews, accurate information, and social media presence. These factors influence whether consumers choose to engage with you. We offer scalable solutions to manage these aspects effectively. Monitor online conversations, enhance local search visibility, receive automated alerts, and track progress with detailed reports. Take charge of your online reputation now!

## 5. Social Marketing Pro



Social media is hard to do on your own. You need to come up with a nonstop stream of relevant content and engage with customers across all social channels, every single day. We help by giving your business one place to stay social. Generate leads, schedule ready-to-publish content, and communicate with your followers all from one place. Finally, a tool that makes managing social media simple.